



Diaper Need is a Critical Issue...

And Together

We Can Make a Difference

In Our Own Community



Donate Diapers and Help Babies in Need

Please support the **Midland Community Diaper Bank** as we work to 'keep families covered.' By hosting an office-wide diaper drive to collect diapers and funds, you will help us bridge the gap in assistance for struggling families in Midland County.

Midland Community Diaper Bank is a nonprofit 501(c)(3) charitable organization serving Midland County. We work to meet the need for diapers at partner nonprofit agencies working with individuals and families in crisis.



How to host

an Office Diaper Drive



➤ **Alert your HR department and create awareness.**

- Work with your office manager or human resources department to help you raise awareness.
- Ask for their support to inform and engage everyone at your office through posters, flyers, office-wide emails, etc.

➤ **Set a date and a theme**

- Pick a week or even a month for employees to donate diapers and funds.
- Think about timing your drive with a particular event or holiday, and create a fun and inspiring theme.

➤ **Create a diaper drive task force**

- Enlist a group of colleagues to help you plan and organize the diaper drive and act as cheerleaders to motivate the rest of the office to bring in those donations.

➤ **Set goals**

- Set a goal for your office to work towards.
- Track your progress by creating a central visual chart or 'thermometer' display.
- Create a friendly competition between teams, locations or even next-door neighbors, offering incentives such as an extra casual day, early departure day or office-wide party.

➤ **Kick-off your drive with a brief motivation session**

- Start your drive with a bang!
- Invite the Diaper Bank to come in and talk to employees about the issue of diaper need and what this drive will mean to moms, dads, and babies in the community.

➤ **Continue to share progress
And inspire others**

- Publicize your drive's progress through internal emails.
- Include your involvement in this critical need on your company's website or blog.



mcdbank@yahoo.com
989.859.2186
www.mcdbank.org

mcdbank.org

Midland
Community
Diaper Bank



Let's get started...

- **Contact the Midland Community Diaper Bank**
 - 989.859.2186
 - mcdbank@yahoo.com

- **Schedule a meeting to plan details**
 - Starting date and duration
 - Event team
 - Theme
 - Goals

- **Plan your Kick-off!**

- **Get ready to make a HUGE impact on OUR community!**

Since September 1, 2010, the Midland Community Diaper Bank has provided over 40,000 diapers to the following agencies:

- Emergency Food Pantry Network
- Pregnancy Resource Center
- WIC
- Shelterhouse
- Pregnancy Aid
- Senior Services (Yes, we collect adult diapers, too!)
- West Midland Family Center
- Salvation Army
- Railway Family Center
- North Midland Family Center
- Head Start
- Lutheran Social Services
- Caregiving Network
- Cancer Services

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