




# The Midland Community Diaper Bank Newsletter




Diapers delivered since July 19, 2010: 16,368 and counting....

November 2010





## November Diaper Opportunities:

-  **MOM'S CLUB** of Midland, MI is holding a diaper drive thru **November 5<sup>th</sup>**
-  **Great Start Parent Coalition** is holding a 'fill-a-slug-bug' diaper collection at their monthly meeting **November 9<sup>th</sup>**.
-  November 23rd from 4:00-8:00pm at **Grand Traverse Pie Company**, all purchases (dining in or take-out) will earn the Diaper Bank 10%. **BUY YOUR THANKSGIVING PIES AND DESSERTS AT THE PIE COMPANY AND SUPPORT THE DIAPER BANK** ☺ *You must present the required flier at time of purchase.* (Fliers are available on our website, pick one up from local businesses, or stop by our table on the night of the event.)

## Welcome to our new PARTNERS:

-  North Midland Family Center
-  Railway Family Center
-  Head Start

## Special Thank You!

-  Midland 100 Club
-  Junior League of Saginaw Valley
-  Grand Traverse Pie Company
-  All the nameless donors!



On October 7<sup>th</sup>, we delivered our 10,000<sup>th</sup> diaper since July 19<sup>th</sup>, 2010. As of October 31<sup>st</sup>, the total is 16,368. Not too bad for 104 days and a couple of volunteers!!!

## October Featured Diaper Drive

**Grand Traverse Pie Company** selected the Diaper Bank as 'charity of the month.' The perks of this distinction include a donation bowl at the register, and for every Sugar cookie purchased during October, \$1.00 was donated to the Diaper Bank. In addition to the above, Kim from GTPC hosted a diaper drive. A huge thank you goes out to Kim, Grand Traverse Pie Company, and all the donors.

## Featured Fundraising Opportunity

The Midland Community Diaper Bank has been invited to participate in the **Elder-Beerman Community Day 2010**, which happens on **Saturday, November 13th**. The Diaper Bank is selling Community Day coupon books for \$5.00. (These are the same coupon books sold at the Elder-Beerman cash registers.) The fall Community Day booklet is filled with even better Bonus offers, longer Early Bird hours and a \$10 off coupon with minimal exclusions! Take advantage of:

- \$10 off coupon featuring minimal exclusions
- 30% off early bird coupon
- six additional savings coupons
- exclusive Community Day Bonus offers
- three amazing web -exclusive offers

**For every coupon book purchased from the Diaper Bank, 100% of the purchase price is credited directly to the Diaper Bank for the purchase of diapers, plus you get \$10.00 off almost any item you purchase at Elder-Beerman!** You can use up to 5 of these coupons per transaction, so feel free to purchase as many books as you would like! Elder-Beerman also allows you to reserve any items you wish to buy on Community Day using a coupon, and will hold your purchase until then. Please contact the Diaper Bank to purchase coupon books or for more information or if you are interested in selling coupon books for us.



## DiaperRealities:

Late in the day on October 12<sup>th</sup>, I received a call from a nonprofit agency that plans to partner with us in the near future. She was calling on behalf of a family who stopped in to see if there was any way to get help with diapers for an elderly family member. 2 months prior, her leg had been broken and it left her totally bed ridden. With very little income, the family has been caring for her in their home and was forced to manage without ANY incontinence supplies. The adult daughter told me that she had been changing her mother's bed almost hourly, due to health issues compounded by her mother's broken leg. I delivered 150 adult diapers and 70 pads for her bed. Their emotional reaction when given a few supplies was more confirmation of the need for help with diapers in Midland County, for all ages. -Debi Keyes-



The Midland Community Diaper Bank is a nonprofit 501(c)(3) charitable organization serving Midland, MI. We work to meet the need for diapers at partner nonprofit agencies working with individuals and families in crisis. We are unable to donate directly to individuals.