

Who we are...

TAX ID# 27-2558400

Midland Community Diaper Bank is a nonprofit 501(c)(3) charitable organization serving Midland County. We work to meet the need for diapers at partner agencies working with individuals and families in crisis.

Why we exist...

- ❖ NO federal assistance programs pay for or provide diapers, not WIC, Food Stamps, etc. Medicare only provides them for hospice. Diapers are an unmet basic need, a huge hole in the 'safety net.'
- ❖ Parents cannot leave children at daycare without disposable diapers. If a parent cannot afford diapers, he or she can't go to work or school and the vicious cycle of poverty continues.
- ❖ Senior citizens who cannot afford incontinence supplies often lose their independence, not leaving their homes in fear of having an 'accident' in public.
- ❖ Some children who are disabled never outgrow the need for diapers, and without them, cannot attend school or training.
- ❖ A healthy change of diapers can cost a family \$100 per month **per child**. A family in Michigan must be 44% below the poverty line to receive any kind of cash; a family of 3 will only receive \$492/month. *More than 25% of Midland County households earn less than \$25,000 per year.*
- ❖ Nonprofits working with families in crisis list diapers as an ongoing and TOP need.



Ideas to help...

- ❖ Ask guests you are inviting to a birthday party or baby shower to bring a package of diapers to donate.
- ❖ Make a package of diapers the 'entrance fee' to an event.
- ❖ Have everyone in your club bring a package of diapers with them to monthly meetings.
- ❖ Having an 'over the hill'-type birthday party? Ask friends to bring adult incontinence supplies to donate instead of the usual 'gag gift.'
- ❖ Have employees bring a diaper donation to office parties, birthdays and holiday events.
- ❖ Set a goal to collect a certain number of diapers by a certain date, and recruit everyone you know to help. At work, make it an inter-departmental competition with the winning group earning free lunch or the afternoon off
- ❖ Conduct a 'Loose-Change-for-a-Diaper-Change' collection at your school, place of worship, work, or at home
- ❖ Have a raffle or fundraiser and donate the proceeds
- ❖ For your next birthday or holiday, ask family and friends to make a donation to the Diaper Bank in your name

What we need...

Donations: We need material and financial donations to meet this need. Diapers of any brand or size, baby through adult; even open packages are appreciated. **Buying directly from a manufacturer allows us to buy up to three times as many diapers for each dollar!**

Community Engagement: Our Diaper Bank can succeed **only if** the community becomes engaged in our efforts. We need groups and individuals who are willing to run Diaper Drives (big and small) and Fundraisers to support this effort.

Meeting an unmet need, and inspiring the community to 'keep families covered...'

We will provide playpens to collect diapers; tax receipts for donation; and, we will pick up the diapers when your Diaper Drive or Fundraiser is over. We will even come to your business or organization to explain this incredible need.

More information and ideas how you can help can be found on our website!

www.MCDBank.org

or call 989.859.4884

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